

A point of purchase display (POP) is a specialized form of sales promotion that are often found near a checkout counter. POP displays are made to attract customers to certain products which are often, but not limited to, promotional or sales products. WOW Display is a packaging and design company that specializes in designing and manufacturing effective point of purchase displays (POP) for your company. Our team of design experts will work with you to assess your marketing needs and to see how a POP display can work for your products. POP displays are known as a “silent salesperson” as they attract consumer attention at the checkout, which is where many consumers make their final purchasing decisions.

## PRODUCT ADVANTAGE



There are 5 advantages that makeup mac cosmetic display stand has:

1. Cost-saving, recyclable, waterproof, practical
2. Unique, easy to catch customer's eyes, create great sales volume
3. Light weight, easy to assembled
4. High bearing degree, High capacity
5. Usage : cardboard display put in supermarket,exhibition,shopping mall

## PRODUCT INFORMATION



Details of makeup mac cosmetic display stand are:

<i>Item No.</i>	FSDU-1357
<i>Dimensions</i>	490*370*1650mm(can be customized)
<i>Material</i>	350G artpaper + B flute
<i>Printing</i>	4C CMYK offset printing
<i>Surface treatment</i>	High glossy finish
<i>Accessories</i>	No.
<i>Package</i>	Flat pack, 5 display per shipper carton
<i>Sample charge</i>	No
<i>Sample time</i>	1-2 working days
<i>Production lead time</i>	10-12 days

# PRODUCT INFORMATION



Established in 2010 and witnessing 9 years of consistent growth as a business, WOW Display has flourished as a producer of in-shop brand communication tools and cardboard displays. Through our merchandising support to Walmart, Costco, P&G, Kinder, Nivea and so on famous brands, We helped many a brands improve their presence & sales in the global market.

WOW Display has a wide range of her POS display line, from temporary to permanent material as well as variety of designs, such as counter displays(CDU), dump bin, floor displays(FSDU), pallet displays, hang sell display, sidekick display, hook display and so on.

So far, WOW owning her full set of production lines including printing, die cutting, gluing, mounting and packaging machine, so, all your work will be run in house, which will ensure the lead time

Our mission is to make the display and provide the service that will give you a "WOW"!



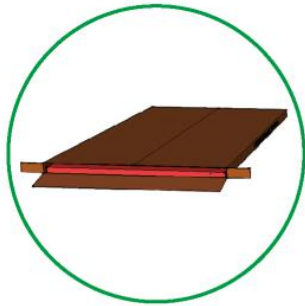
# CERTIFICATIONS



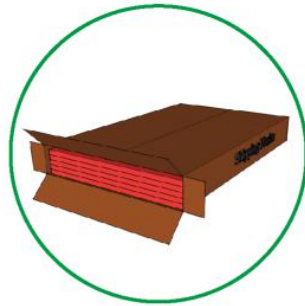
- Wow was born with an outstanding design team.
- Passing the factory inspection of Disney and ISO9001 in 2011
- Passing the factory inspection of Wal-Mart in 2012



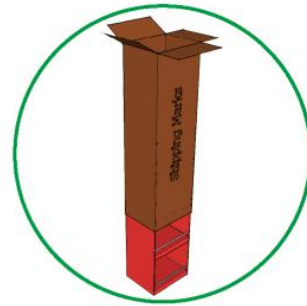
# PACKAGING METHODS



Individually Packaging



Bulk Pack



Semi-Assembled Pack



Fulfilment Pack



Pallet



Palletised Load

# ORDER PROCESS





# ADVANTAGES



## 1. FREE SAMPLE

To ensure the mass production quality, WOW is born with a team of prototyping, provide all samples with zero charge.

## 2. FREE 3D DESIGN

To avoid any misunderstanding of communication and give you the better idea of how the display will be like, WOW is pleased to provide the 3D rendering work totally free of charge.



## 3. 8 YEARS EXPERIENCE

Started from 2011, WOW has been specializing in printing and packaging business for 8 years, has a complete production line of all process.



## 4. No MOQ

To help our client growing, WOW is proud to accept the order of 1pcs to start the cooperation.

## PAYMENT METHODS



## SHIPMENT OPTIONS



## FAQ



Q: Can I print our logo on makeup mac cosmetic display stand?

A: Of course, dear, you can print anything you like. One of our customer print himself on a display before, you will be the next ?

Q: What kind of format you accept to print?

A: AI, PSD, PDF, But please offer it by CMYK format which we use to print.

Q: Do you work with big brand?

A: Yes, we are the supplier of many famous brand, such as Hello kitty, Disney, War-mart, Kinder and so on.

Established in 2010, WOW has been specializing in POP display business for over 9

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years, with whole production line in house, WOW owning a very competitive price and service among the market.

We are dedicating to providing the “WOW” displays and service!

For more, please contact the sales manager of WOW: Aaron Li

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