

Point of purchase (POP) displays play an important role in customer decision making at the point of purchase. Often located at the checkout, a POP display acts as a silent salesperson, persuading customers to purchase your product. POP displays are a well-designed, cost-efficient and eco-friendly way to promote your product at a critical point in any customer's final purchasing decision making. Even customers who bring a list to the store will often make a purchase due to the effective advertising pull of the POP display. Research shows that many purchases are made on impulse, without any premeditation. Armed with this information, WOW Display designs and fabricates point of purchase displays to help you sell your products and increase your bottom line.

Using point of purchase displays is a good way to promote your product and also to create impulse interests in potential clients. POP displays are known to increase impulsive sales, sometimes attracting new customers or even customers that normally purchase a similar product in another brand.

PRODUCT ADVANTAGE



There are 5 advantages that soft drink display refrigerator has:

1. Cost-saving, recyclable, waterproof, practical
2. Unique, easy to catch customer's eyes, create great sales volume
3. Light weight, easy to assembled
4. High bearing degree, High capacity
5. Usage : cardboard display put in supermarket,exhibition,shopping mall

PRODUCT INFORMATION



Details of soft drink display refrigerator are:

<i>Item No.</i>	FSDU-1350
<i>Dimensions</i>	440*435*1850mm(can be customized)
<i>Material</i>	350G artpaper + B flute
<i>Printing</i>	4C CMYK offset printing
<i>Surface treatment</i>	High glossy finish
<i>Accessories</i>	Metal tubes, refrigerator.
<i>Package</i>	Flat pack, 5 display per shipper carton
<i>Sample charge</i>	No
<i>Sample time</i>	1-2 working days
<i>Production lead time</i>	10-12 days

PRODUCT INFORMATION



Established in 2010 and witnessing 9 years of consistent growth as a business, WOW Display has flourished as a producer of in-shop brand communication tools and cardboard displays. Through our merchandising support to Walmart, Costco, P&G, Kinder, Nivea and so on famous brands, We helped many a brands improve their presence & sales in the global market.

WOW Display has a wide range of her POS display line, from temporary to permanent material as well as variety of designs, such as counter displays(CDU), dump bin, floor displays(FSDU), pallet displays, hang sell display, sidekick display, hook display and so on.

So far, WOW owning her full set of production lines including printing, die cutting, gluing, mounting and packaging machine, so, all your work will be run in house, which will ensure the lead time

Our mission is to make the display and provide the service that will give you a "WOW"!

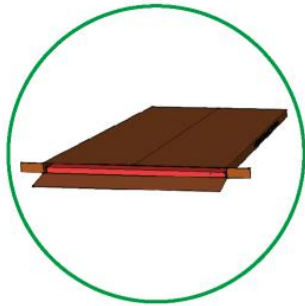


CERTIFICATIONS

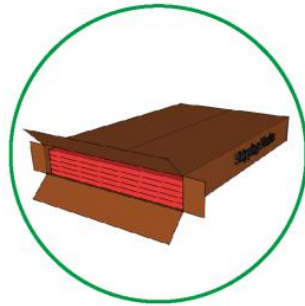
- Wow was born with an outstanding design team.
- Passing the factory inspection of Disney and ISO9001 in 2011
- Passing the factory inspection of Wal-Mart in 2012



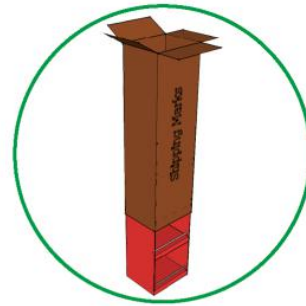
PACKAGING METHODS



Individually Packaging



Bulk Pack



Semi-Assembled Pack



Fulfilment Pack



Pallet



Palletised Load

ORDER PROCESS



ADVANTAGES



1. FREE SAMPLE

To ensure the mass production quality, WOW is born with a team of prototyping, provide all samples with zero charge.

2. FREE 3D DESIGN

To avoid any misunderstanding of communication and give you the better idea of how the display will be like, WOW is pleased to provide the 3D rendering work totally free of charge.



3. 8 YEARS EXPERIENCE

Started from 2011, WOW has been specializing in printing and packaging business for 8 years, has a complete production line of all process.



4. No MOQ

To help our client growing, WOW is proud to accept the order of 1pcs to start the cooperation.

PAYMENT METHODS



SHIPMENT OPTIONS



FAQ



Q: Can I print our logo on soft drink display refrigerator?

A: Of course, dear, you can print anything you like. One of our customer print himself on a display before, you will be the next ?

Q: What kind of format you accept to print?

A: AI, PSD, PDF, But please offer it by CMYK format which we use to print.

Q: Do you work with big brand?

A: Yes, we are the supplier of many famous brand, such as Hello kitty, Disney, War-mart, Kinder and so on.

Established in 2010, WOW has been specializing in POP display business for over 9

Shenzhen WOW Display Industrial Limited

T: +86 755 2319 7735 M: +86 186 7564 6976 Web: www.wowpopdisplay.com E: info@wowpopdisplay.com

years, with whole production line in house, WOW owning a very competitive price and service among the market.

We are dedicating to providing the “WOW” displays and service!

For more, please contact the sales manager of WOW: Aaron Li

Email: aaron@wowpopdisplay.com

Mobile: +86 186 7564 6976